

POST EVENT FACT SHEET

EXHIBITION NAME	12th Pharma Asia 2016 Int'l Exhibition & Conferences			
PERIOD	20 - 22 September 2016	TIMINGS	10:00 AM ~ 7:00 PM	
VENUE	Karachi Expo Centre, Pakistan			
STARTED YEAR	2004			
INTRODUCTION	<p><u>INTERNATIONAL EXHIBITION:</u> Pharma Asia, the premier Pharma sector event in Pakistan, celebrated its 12th successive year from 20 - 22 September 2016 at Karachi Expo Centre. This extravagant event once again proved to be an effective platform that gathered the leading vendors, stakeholders and implementers under one roof to share ideas and solutions to bring about a drastic revolution in the Health industry. Mr. Sikandar Mandhero, Minister for Health, Govt. of Sindh inaugurated the event.</p>			
INTERNATIONAL CONVENTION	<ul style="list-style-type: none"> • 3rd Annual International Pharma Convention took place on 20th September, 2016 which was inaugurated by Dr. Muhammad Aslam, CEO – Drug Regulatory Authority of Pakistan (DRAP), Mr. Hamid Raza, Chairman – Pakistan Pharmaceutical Manufacturers Association (PPMA); Mr. Kazim Hasnain, Chairman, Pharma Bureau – OICCI; Mr. Zahid Saeed, Former Chairman – PPMA & MD – Indus Pharma; Mr. Kaiser Waheed, Former Chairman PPMA / Director & CEO – Medisure Laboratories 			
Technical Sessions	<ul style="list-style-type: none"> • Validation Concepts in Water Systems • Cosmetic inspection on powder filled vials • Compounding Isolators for Pharmaceutical & Healthcare • Tribute to PPMA Cabinet committee session 2015-16 • Biosafety Levels & Biosafety Cabinets Validation / Certification Over View • Tablet Tooling Insoection • Liquid Inspection Techniques 			
NO. OF BOOTH	SHELL SCHEME	270 Booths	BARE SPACE	478 Booths
NO. OF COMPANIES PARTICIPATED	FOREIGN	586	LOCAL	206
NO. OF PARTICIPATED COUNTRIES	45			
MAJOR COUNTRIES PARTICIPATED	China, Singapore, India, USA, Germany, Korea, Malaysia, Iran, Switzerland, U.K, U.A.E., Japan, France, Italy, Turkey, Taiwan, Russia etc.			

NO. OF VISITORS	FOREIGN	457	LOCAL	75,320 Approx
MEDIA COVERAGE	<p>More than 70 print and electronic media representatives covered the Show. Some of the satellite channels covered the Event and all the renowned Urdu & English newspapers covered the event. Some of them are as follows:</p> <ul style="list-style-type: none"> • Pakistan Television - PTV • Dawn News • ARY News • Samaa News • JAAG TV – CNBC • Express News • SAMAA TV • AAJ TV • Abb Tak • Capital TV • Dunya News • Metro TV • Waqt TV • News One • SUCH TV • News One • Radio Pakistan • FM 100 • FM107 • Express Tribune • Daily Dawn • Daily Jang • Business Recorder • The News • The Financial Daily • Daily Times • Medical Review • World Medical News • Exhibitors TV • Dhoom TV • KTN 			
GUESTS OF HONOR VISITED	<ul style="list-style-type: none"> • Prof. Dr. Seemin Jamali, Joint Executive Director & Head of Emergency - Jinnah Postgraduate Medical Centre • Prof Anis Uddin Bhatti, Executive Director – Jinah Postgraduate Medical Centre • Prof Dr. Saeed Minhas, Disaster Management – Jinah Postgraduate Medical Centre • Mr. Zahid Saeed, MD – Indus Pharma • Mr. Haroon Qassim, MD – PharmEvo • Mr. Kaiser Waheed, MD – Medisure Laboratories • Prof. Dr. Masood Hameed Khan, Former Vice Chancellor, DUHS • Mr. Hanif Sattar – MD, Otsuka • Senator Abdul Haseeb Khan – President, Brookes Pharma • Mr. Sohail Ahmed Matin – MD, GSK Pakistan • Dr. Asim Jamal – Country Manager, Sanofi-Aventis Pakistan Limited • Mr. Sultan Ghani, International Pharmaceutical Consultant • Dr. Obaidullah Malik, Additional Director, DRAP • Mr. Hanif Ajari, Director Supply Chain, Getz Pharma • Dr. Shafqat Ali Hamdani, Director Pharmaceutical Care Pharmacy Services - SHIFA INTERNATIONAL HOSPITALS LTD. • Dr. Akhtar Hussain, Cardiac Surgeon, National Medical Centre • Brig. Dr. Syed Naseem Ahmed, Director Administration - Liaquat National Hospital • Mr. Muhammad Abdullah Feroz, Managing Director - Efroze Chemical Industries (Pvt) Ltd. 			
SUGGESTIONS FOR FOREIGN COMPANIES	<p>Pharma Asia 2016 aimed towards making investors especially from Asian Countries; realize the conducive and congenial investment environment in Pakistan on one hand and maximizing the potential of locally manufactured equipment and instruments along with locally trained human resource for export potentials, on the other.</p> <p>13th Pharma Asia 2017 Int'l Exhibition & Conferences will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers Special incentives for its valued foreign participants on <u>complimentary basis</u>. For further insight about our incentives offered; email at info@pharmaasia.com.pk</p>			

NEXT YEAR EVENT'S DATE	13th Pharma Asia 2017 Int'l Exhibition & Conferences 22-24 August, 2017 at Karachi Expo Centre, Pakistan
TARIFF OF STALLS	<p><u>Rate of Shell Scheme Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 9 sqm (3mx3m) space US\$ 300 per sqm. <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 220 volts (50Hz), 5 amp.</p> <p><u>Rate of Bare Space Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 18 sqm (6mx3m) space US\$ 250 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p>**13% VAT is applicable on all booth rates</p>
EARLY BIRD OFFER	<p>The Exhibitors booking their stalls before 31st October 2016 shall be extended the following Special Early Bird Offer:</p> <p><u>Shell Scheme Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 9 sqm (3mx3m) space US\$ 300 per sqm + 15% VAT <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 220 volts (50Hz), 5 amp.</p> <p><u>Complimentary Value Additions:</u></p> <ul style="list-style-type: none"> ➤ One (1) Full Page Colour Ad in Exhibition Catalogue ➤ One (1) Outer Grill Flex Banner Ad (Size 6' x 6') <p><u>Bare Space Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 18 sqm (6mx3m) space US\$ 250 per sqm + 15% VAT <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors</p> <p><u>Complimentary Value Additions:</u></p> <ul style="list-style-type: none"> ➤ One (1) Full Page Colour Ad in Exhibition Catalogue ➤ One (1) Outer Grill Flex Banner Ad (Size 6' x 6')
DEADLINE OF APPLICATION	April 30, 2017 (Location is subject to the Availability of Stalls)



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