

Exhibition Catalog - Advertising Tariff

<u>I. Prime Position Ads:</u>	Dimensions (mm)	Tariff (US\$)
▪ Back Title Color Ad	160x120	US\$2500
▪ Front Inside Title Color Ad	160x120	US\$2000
▪ Page facing Front Inside Title Color Ad	160x120	US\$2000
▪ Inside Back Title Color Ad	160x120	US\$1500
▪ Page facing Inside Back Title Color Ad	160x120	US\$1000
 <u>II. Standard Position Ads:</u>		
▪ Full Page 4 Color Ad	160x120	US\$800
▪ Closing Date (For Space Booking)		One month before event
▪ Closing Date (For Artwork/ Color Separations)		One month before event

Note: 1. 16% VAT is applicable on all rates
2. Rates mentioned above apply to a single event & are subject to change without prior notice