

**PLATINUM Sponsor\***

**Charges US\$20,000**

**FACILITIES / BENEFITS:**

**@ ENTRANCE OF VENUE**

<b><u>Karachi Expo Centre</u></b>	<b><u>Lahore Expo Centre</u></b>
<ul style="list-style-type: none"> <li>• Placement of one (1) Podium Outside Banner POB-B2 (20' x 10' size) facing the Main Entrance of Karachi Expo Centre**</li> <li>• Placement of one (1) Main Building Panel MBP-LB (33' x 12' size) on the Main façade of Expo Centre Complex**</li> <li>• Placement of two (2) Grill Panel Flex Banner (5' x 5') on outer Grill of Karachi Expo Centre</li> <li>• Placement of one (1) Dee Shaped Panel Banner DPB-6 (18' x 8'3/6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre**</li> <li>• Placement of two (2) Vinyl Banner CCE-VB-L (4' x 5'6" size) on the top of the door at the left and right entrance Congress Centre**</li> </ul>	<ul style="list-style-type: none"> <li>• Placement of one (1) Flex Banner (13' x 35') on Wall of Hall 1 (side to Parking Area &amp; Gate 1)**</li> <li>• Placement of four (4) Grill Panels Flex Banner (10' x 5' each) inside Expo Centre**</li> <li>• Placement of three (3) Streamers (4' x 6' each) in Parking area of Expo Centre**</li> <li>• Placement of One (1) Flex Banner (27' x 15.8') in front of Glass panel of Hall of Expo Centre**</li> <li>• Placement of One (1) Vinyl Banner (25' x 10') on Main Entrance Top Glass panel of Hall of Expo Centre**</li> <li>• Placement of four (4) Flex Banners (8' x 5.5') on Divider Frames of Parking Area of Lahore Expo Centre**</li> </ul>

**@ EXHIBITION**

<b><u>Karachi Expo Centre</u></b>	<b><u>Lahore Expo Centre</u></b>
<ul style="list-style-type: none"> <li>• Allocation of a PAVILION comprising of eight (8) bare space stalls (3m x 3m size each) in the Exhibition at a single location</li> <li>• Placement of Sponsor's Logo on the backdrop at Main Reception of Karachi Expo Centre**</li> <li>• Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre**</li> <li>• Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**</li> <li>• Provision of 3000 Corporate Exhibition Passes to the Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>• Allocation of a PAVILION comprising of eight (8) bare space stalls (3m x 3m size each) in the Exhibition at a single location</li> <li>• Placement of Sponsor's Logo on the backdrop at Main Reception of Lahore Expo Centre**</li> <li>• Placement of three (3) Railing Banners (6' x 6' each) on the Railing inside Hall of Lahore Expo Centre**</li> <li>• Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**</li> <li>• Provision of 3000 Corporate Exhibition Passes to the Sponsor</li> </ul>

**@ CONFERENCE**

- Conference Registration to six (6) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue\*

### **@ MEDIA & PUBLICATIONS**

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue\*\*
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue\*\*
- Logo of the Sponsor will be placed on the Sponsors Page in the Exhibition's Catalogue \*
- Coverage of Sponsor in the Event Bulletin\*\*
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway

### **@ WEBSITE**

- Placement of Sponsor's Logo with hyperlink at official web site of the Event\*\*
- Placement of one (1) Banner ad. at [www.health-asia.com](http://www.health-asia.com) for two (2) months \*\*

### **@ JAMAL'S YELLOW PAGES**

- Placement of Sponsor's one (1) Banner ad in B2B CD ROM version of *Jamal's Yellow Pages* of Pakistan \*\*

### **\*Maximum No. of Sponsor(s) = One (1)**

\*\*Sponsor to provide Names with designations, Logo, Panel Design & Advt on CD-ROM at-least one month before event

Note: 1. 13% VAT is applicable on all rates

2. Rates mentioned above apply to a single event & are subject to change without any prior notice